

Greenleaf Gazette

SPRING
VOLUME 9, ISSUE 2

APRIL 2015



GREENLEAF LANDSCAPING
NEWSLETTER

SPECIAL 35TH ANNIVERSARY ISSUE

Calendar of Services

April:

- Bare Ground Spray
- Shrub Bed Weed Pre-Emergent
- Dormant Insect Spray
- Spring Clean-Up
- Spring Pruning
- Early Spring Lawn Fertilizer
- Lawn Aeration
- Spring Irrigation Start-up
- Shrub Bed Care begins

May:

- Continue Spring Pruning
- Annual Flower Installation
- Annual Flower Maintenance begins
- Spring Foundation Spray
- Spring Lawn Weed Spray
- Tree & Shrub Fertilizer
- Shrub Bed Post Emergent

June:

- Lawn Fertilizer
- Shrub Bed Care
- Annual Flower Maintenance
- Irrigation Monitor

**All of the above services are weather dependent*

Thirty-Five Years Later: It's Been Quite a Journey

35 years ago, Spokane native Dan Gaffney returned to the Inland Northwest after studying landscape maintenance in Corvallis, OR. While at school, he worked for a top retail nursery and began his life-long pursuit of proper horticulture care and continuing education. When Dan returned, he decided he wanted to provide proper horticulture care and to meet or exceed industry standards in his field. Much of Greenleaf's success can be credited to Dan's personal motto from the very beginning: "Good enough isn't good enough for Greenleaf standards."

With a \$2,500 loan from his dad, "plus interest," Dan says, he and his brother Don purchased their first piece of equipment and started Greenleaf Landscaping; it was originally a landscape installation and irrigation business. Don moved on, and operating with only a few employees out of his small home on Spokane's South Hill, Dan continued to grow the business while raising his two young daughters. Within two years he married Jill and acquired a

savvy business partner as well; Jill also has a degree and experience in Landscape Design. The business and their family grew, and together they raised their four little girls who also worked at Greenleaf while growing up.



Dan, Jill and two of their girls

Two short years later, Greenleaf Landscaping moved from that small house on the South Hill to its present location in the Spokane Valley and Dan studied at night to earn his Arborist and Spray Certifications. With their passion for horticulture, Dan and Jill acquired property in 2007 where they planted 6,000 trees and built a new home on their tree farm. Today, Greenleaf uses those trees at customer sites and sells them to other contractors and nurseries as well. To give back to the local community, Greenleaf is donating 300 of those trees this year to the City's Forest Spokane Residential Tree Program.

Today, Greenleaf Landscaping is an award-winning landscape maintenance company and over the last eight years it has earned 14 prestigious WALP Awards (Washington Association of Landscape Professionals). The most recent awards (2014) were for their work at Kendall Yards downtown and at Touchmark on the South Hill. This year, Greenleaf was certified by EnviroStars, which recognizes environmentally responsible business and gave them a 5-Star rating, their highest. Dan and Jill are quick to point out that Greenleaf's success is mainly attributed to the integrity and family values instilled in them by their parents, the caliber of employees they have, their serious focus on customer service and their collective respect for the environment. Many customers have been with the Greenleaf for 25-30 years because of this! It is with great pride that Greenleaf is celebrating its 35th Anniversary this year—**Thank you Spokane!**

Information contributed by: Anna Twohig

35th Anniversary Specials!

◆ **\$35.00 Off Any Green Program for 2015!**

Green Programs Include:

- ◆ Organic Lawn Fertilizer
- ◆ Natural Pruning
- ◆ Organic Insect Spray

**Specials are for new work only and cannot be applied to already scheduled or contract work.*

Forest Spokane: Plant. Protect. Appreciate

The City of Spokane is proactively addressing storm-water runoff in our community. Their comprehensive Integrated Storm-water Management Plan ensures that the City's storm-water system adequately and consistently provides for the needs and well-being of the community it serves. As a part of the Integrated Plan, the City launched the Forest Spokane Initiative as a way to maximize "green" infrastructure practices, namely, planting trees in the

community. On average, trees intercept 10-40% of rainfall; the amount of water intercepted depends on species, time of year, and precipitation rates per storm event. In urban and suburban settings a single deciduous tree can intercept 500-760 gallons per year; and a mature evergreen can intercept more than 4,000 gallons per year. The Forest Spokane Initiative will plant 10,000 trees across the community to help get us a cleaner river faster.

In 2015,  2,000 of the 10,000 trees will be planted and Greenleaf Landscaping has committed to providing a portion of these trees. We are excited to be a part of this great program and to be able to give back directly to our local community and help protect resources! You can learn more on the City of Spokane website.

*Information contributed by: Anna Twohig
And the City of Spokane website*

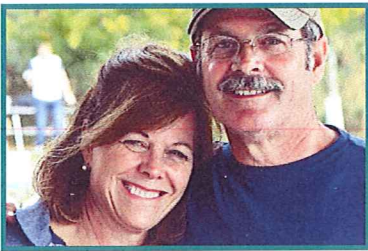
WE LOVE TO CONNECT WITH OUR CUSTOMERS! CHOOSE YOUR FAVORITE WAY →



Did you know...?

That storm water and sprinkler run off can have a serious impact on the environment? As the excess water drains, it collects oils and other contaminants along the way that eventually drain into our river and the aquifer. That's why it's important to properly adjust your sprinklers to avoid runoff and plant trees to help collect this storm water and naturally purify it! That's why Greenleaf is partnering with the City of Spokane and their Residential Tree Program (part of the **Forest Spokane Initiative**) that will plant 10,000 trees in the City of Spokane! Learn more: my.spokancity.org

Owner Spotlight



Dan & Jill Gaffney
Owner/Operators

Hometowns: Spokane, WA
Education: Bachelor of Landscape Architecture, WSU (Jill); Degree in Landscape Management, Linn Benton CC (Dan)

Time with Greenleaf: 35 years
Hobbies/Interests: Dan and Jill enjoy boating, gardening, traveling, hiking and spending time with their grandkids. They enjoy reading biographies and any book about business leadership; sports (Gonzaga, Seahawks, Mariners); and giving back to the Spokane community through local philanthropies and by being leaders in local environmental stewardship. And of course, working on their Tree Farm.

What Is That?



Greenleaf Landscaping is proud to announce that we are now a part of the EnviroStars Program and we were given a 5-Star Rating (their highest)! The mission of EnviroStars is to provide assistance and incentives for smaller businesses to reduce hazardous materials and waste in order to protect public health, municipal systems, and the environment. EnviroStars is an objective third party certification that can be trusted because local government consultants do on-site business assessments, potential EnviroStars are reviewed by WA Department of Ecology and there is an on-going renewal process that assures standards are maintained over time.

The EnviroStars logo gives you an easy way to find and support environmentally responsible businesses in your community, reinforcing safer and healthier business practices, creating economic value for local business, aligning lifestyle, work and purchasing choices with your values. Going into our 35th year of business in 2015, we are excited about renewing our commitment to the environment by taking part in organizations like EnviroStars. If you would like to learn more, visit: www.envirostars.org

Information contributed by: Anna Twohig and the EnviroStars website



← We Care about our **Community!**

E-mail: admin@greenleafwa.com
Phone: 509-536-2885
Fax: 509-536-0471

www.greenleafwa.com

Find us online at:

P.O. Box 13411

GREENLEAF LANDSCAPING